

# 2015-2016 Foundation Focus !



## Alpha State Texas Educational Foundation

Throughout this coming year, local chapters will be focusing on ASTEF, Alpha State Texas Educational Foundation, during chapter meetings. The ideas you may need are right here.

From songs to games to icebreakers, to scripts, to slogans and much more, the resources are here for your convenience!

### Begin Planning Now

Your focus does not have to be a lengthy program. Try some short activities that are suggested below to help your members better understand ASTEF and how ASTEF benefits members across the state.

### Let's start with a short introduction to your ASTEF focus.

- Introduction - Addendum, pg. 3
- ASTEF Brochure - Addendum, pg. 4-5
- *ASTEF and/or TSO?* Quiz - Addendum, pg. 6
- Answers to the quiz - Addendum, pg. 7
- Your own introduction - Make it up!

### Now add some ideas for catchy songs.

- Songs - Addendum, pg. 8
- Your very own song - Make it up!

### Next include raps about ASTEF.

- Raps - Addendum, pg. 8
- Your chapter's own rap - Be creative!

### Create some slogans or Burma Shave Signs.

- Sample slogans - Addendum, pg. 9
- Sample Burma Shave Signs - Addendum, pg. 9
- Your chapter's creations - Help your members create different slogans and/or Burma Shave Signs and consider sharing these with the ASTEF Marketing team, [marketing@astef.org](mailto:marketing@astef.org)

**After your brief introduction, have members complete a crossword puzzle about ASTEF.**

- Crossword puzzle - Addendum, pg. 10; Answers, pg. 11
- Your chapter's crossword puzzle - Challenge members to create a new ASTEF crossword puzzle.

**Consider a banner for your chapter newsletter.**

- Sample banner ideas - Addendum, pg. 11
- Your chapter's banner - Participate in a contest to create your chapter's banner.

**Prepare a news release for your chapter. Submit the article and action photos to the local media: cable, television, radio--school and city.**

- Sample News Release - Addendum, pg. 12
- Your chapter's news release - Create a news release for the local media: city or school. Walk it to the editor's office and introduce yourself and your chapter.

**Share The Good News.** - Addendum, pg. 12

- Photograph members in action during your chapter's special awareness program focusing on ASTEF's programs and activities. . Share these with your members and local media.
- Write up successful activities and send these to the **ASTEF marketing team, Katherine Reid, chair, [marketing@astef.org](mailto:marketing@astef.org)**. With your permission, we would like to spread your ASTEF News.
- Remind members that contributions to ASTEF are tax deductible to the extent allowed by law.
- Contribution Form - Addendum, pg. 15

**Use laser speeches to help spread the word.**

- Sample Laser Speeches - Addendum, pg. 12-14

**Have a Great Year!**  
**Your ASTEF Friends**

## ADDENDUM

\*\*\* Any page in this packet may be printed for your convenience by right clicking on the page, clicking on “print” and then asking the printer to print that specific page by its page number.

### INTRODUCTION

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#### Members of the Foundation

All members of the Texas State Organization of Delta Kappa Gamma are members of ASTEF. The Annual Meeting of members is held during the TSO Convention. ASTEF is managed by a Board of Directors.. The 2015-2017 Board consists of nineteen elected Directors and four Directors ex-officio. Ex-officio Directors include the TSO President, TSO Exec Sec/Treas, TSO Scholarship Chair and TSO Leadership Chair. Officers are elected by the Board of Directors.

#### Member Benefits

ASTEF manages funds that provide for Scholarships, Leadership Training, and Projects.

**Scholarship** funds provide for scholarships and lifelong learning opportunities.

**Leadership** funds provide for leadership training through Leadership Seminars and sponsored speakers.

**Projects** funds provide for stipends for projects as well as other educational endeavors that benefit Texas students and educators such as the Aspiring Educator Award.

The Aspiring Educator Award aids women, who are not members of The Delta Kappa Gamma Society International, who aspire to enter the field of education by taking college hours toward certification for a degree in education. Applicants must be recommended by a Society member.

ASTEF members may apply for a TSO state scholarship; participate in leadership events sponsored by **ASTEF**; and apply for a chapter project stipend.

#### ASTEF Support

As a 501(c)(3) public charity, ASTEF provides funding for activities that support professional and personal growth of women educators in Texas and promotes educational excellence for Texas students.

ASTEF raises funds to support the Texas State Organization of Delta Kappa Gamma. Members and guests may participate in ASTEF fundraising activities, such as cruises, Road Scholar programs, and raffles.

Contribution forms are available online for your convenience in giving. Donations may be made in honor or in memory of someone. **All contributions are tax deductible to the extent allowed by law.**

(Contribution Form - Addendum, pg.15.



## What is ASTEF?

The Alpha State Texas Educational Foundation – ASTEF – is a 501(c)(3) nonprofit corporation established to support and enhance **charitable** activities of **Texas State Organization (TSO)**, The Delta Kappa Gamma Society International. All gifts to ASTEF are tax deductible to the fullest extent of the law.

In the last award cycle, ASTEF has:

- funded **\$28,000** in scholarships,
- financed **\$5,000** in competitive stipends for aspiring educators,
- funded a leadership seminar for **30** professional educators,
- financed a leadership event offered to the **850** women educators and guests at the 2014 TSO convention, and
- awarded **\$20,000** in project stipends to benefit Texas students and teachers.



ASTEF raises money to endow **scholarships** for women educators in Texas.



ASTEF funds **leadership** events to support the professional and personal growth of Texas women educators.



ASTEF supports **projects** that promote educational excellence for Texas students.



## Alpha State Texas Educational Foundation

Mailing Address: PO Box 797787  
Dallas, TX 75379-7787  
Tel: 972.930.9945  
Toll-Free: 800.305.3525  
Email: [astefhq@astef.org](mailto:astefhq@astef.org)

All guidelines, applications and deadlines are available at [www.astef.org](http://www.astef.org)



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*impacting*  
education by impacting  
**educators**

**ASTEF**  
Alpha State Texas  
Educational Foundation



# Connect the dots!



Participants enjoy a skit at the 2015 Texas State Leadership Seminar – ASTEF funded. The 40-hour program, offered February 2017, involves members in current leadership topics.

## Leadership

- 2017 Leadership Seminar
- State TSO Convention Leadership Development Opportunities

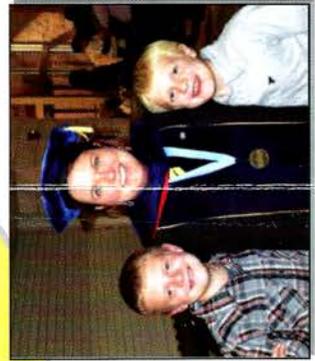
## Fundraising

- ASTEF conducts fundraising events for TSO members, their families and friends throughout the year. These may include special collections and raffles, cruises and other group travel opportunities.
- ASTEF welcomes donations from individuals, groups, businesses and corporations. Donate online or use forms at [www.astef.org](http://www.astef.org)

## Scholarships

- Degrees
- Certificates
- Educational Travel
- Lifelong Learning

TSO scholarship awardees accomplish worthy goals with ASTEF financial support and set positive examples for Texas students.



Early-career educators enjoy gifts from chapter projects. ASTEF funds TSO chapters for worthy projects that promote educational excellence.

## Projects

Stipends are awarded for projects that benefit Texas students, educators and the community.



Members and guests participate in lifelong learning as Road Scholars and generate funds for ASTEF. Here they learn at the College of William and Mary, Williamsburg, VA.

After sharing information about ASTEF with your members, have them try the following exercise to see if they're able to identify the relationship between TSO and ASTEF.

**ASTEF  
ALPHA STATE  
TEXAS**



**TSO  
TEXAS STATE  
ORGANIZATION**

**Where does each statement best fit? Put it in the box.**

<b>CHARACTERISTICS</b>	<b>TSO</b>	<b>ASTEF</b>
<i>Leading Women Educators Impacting Education Worldwide</i>		
<i>Impacting Education by Impacting Educators</i>		
Implements 7 Purposes		
Collects dues		
Accepts contributions for scholarships		
Accepts contributions for leadership development		
Accepts contributions for projects		
Accepts contributions to the Eula Lee Carter Memorial Fund		
Accepts contributions that are tax deductible		
Conducts the Texas State Leadership Seminar		
Determines scholarship recipients		
Determines Eula Lee Carter Memorial Fund award recipients		
Funds the Texas State Leadership Seminar		
Funds the awarded scholarships		
Funds Eula Lee Carter Memorial Fund awards		
Funds multiple chapter projects		
Conducts multiple fundraising activities		
Prepares a budget		
Managed by a Board of Directors		
Governed by an Executive Board		
Holds a business meeting for all members at state convention		
Owns the state headquarters building		
IRS status is 501(c)(3) nonprofit public charity		
IRS status is 501(c)(6) nonprofit professional organization		
Has approximately 9,000 members in Texas		
Originator and older		
I am a member of		
<i>Provides funding for activities that support professional and personal growth of women educators in Texas and promotes educational excellence for Texas students</i>		

## ANSWERS:

CHARACTERISTICS	TSO	ASTEFL
<i>Leading Women Educators Impacting Education Worldwide</i>	X	
<i>Impacting Education by Impacting Educators</i>		X
<b>Implements 7 Purposes</b>	X	
<b>Collects dues</b>	X	
<b>Accepts contributions for scholarships</b>		X
<b>Accepts contributions for leadership development</b>		X
<b>Accepts contributions for projects</b>		X
<b>Accepts contributions to the Eula Lee Carter Memorial Fund</b>	X	
<b>Accepts contributions that are tax deductible</b>		X
<b>Conducts the Texas State Leadership Seminar</b>	X	
<b>Determines scholarship recipients</b>	X	
<b>Determines Eula Lee Carter Memorial Fund award recipients</b>	X	
<b>Funds the Texas State Leadership Seminar</b>		X
<b>Funds the awarded scholarships</b>		X
<b>Funds Eula Lee Carter Memorial Fund awards</b>	X	
<b>Funds multiple chapter projects</b>		X
<b>Conducts multiple fundraising activities</b>		X
<b>Prepares a budget</b>	X	X
<b>Managed by a Board of Directors</b>		X
<b>Governed by an Executive Board</b>	X	
<b>Holds a business meeting for all members at state convention</b>	X	X
<b>Owens the state headquarters building</b>	X	
<b>IRS status is 501(c)(3) nonprofit public charity</b>		X
<b>IRS status is 501(c)(6) nonprofit professional organization</b>	X	
<b>Has approximately 9,000 members in Texas</b>	X	X
<b>Originator and older</b>	X	
<b>I am a member of</b>	X	X
<i>Provides funding for activities that support professional and personal growth of women educators in Texas and promotes educational excellence for Texas students</i>		X

## SONGS

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Challenge members to make up a song or rap about ASTEF. ASTEF bookmarks could be prizes for their efforts. Ask them to do so before or after the ASTEF program in February.

Tune: *Row, Row, Row Your Boat*

A-S-TEF funding we pursue  
For Leadership, Scholarships, Projects, and  
Personal growth for you.

Tune: *Are You Sleeping?*

Are you grumpy, feeling frumpy  
Put some style in your smile  
Make a big donation to ASTEF Foundation  
You'll feel good, like you should

Tune: *And Bingo Was His Name O*

This is the month we recognize  
with great anticipation  
A-S-TEF, A-S-TEF-A-S-TEF  
Our DKG Foundation

Icebreaker:

Lead the group using the B-I-NGO beat used in the ditty: B-I-NGO, B-I-NGO, Bingo and  
Bingo was his Name O but instead say:

A-S-TEF, A-S-TEF, ASTEF and ASTEF \_\_\_\_\_

Have members fill in or shout out endings such as:

- 1) is a non-profit 501(c)(3)
- 2) our fundraising entity
- 3) has no dues
- 4) members are TSO members
- 5) supports scholarships for TSO educators
- 6) provides funds for the TSO Leadership Seminar
- 7) awards grants to chapters for unique projects to promote excellence in education and Texas students
- 8) etc.

## RAPS

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RAP 1:

What do you know it's the new sensation  
The latest news in education  
For projects, scholarships and leadership too  
Learn what ASTEF can do for you!

## SLOGANS

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Create a jingle that would promote ASTEF, just like a slogan for most products.

Samples:

- Sharing our Resources, Supporting From Within (Projects and Scholarships)
- Make the News, Make a Donation (Fundraising - Raffles, etc.)
- Join the Adventure (ASTEF Sponsored Trips)

## BURMA SHAVE SIGNS

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Alpha State Texas Educational Foundation

Chapter projects we adore:

Books, technology apps, classroom supplies, and mentors--our core.

ASTEF.

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Early career educator/Now can rest

She has a mentor/One of the best

Supported by/ASTEF Project Funds

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Your chapter budget/Has had its day

So why not choose the modern way

Apply for ASTEF Funds/Okay?

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Involve members/Improve teaching

Enhance excellence/Students reaching.

Apply for an ASTEF Stipend

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Teachers pleading/Students needing

Stop/Avoid the picket.

Buy a raffle ticket/ASTEF.

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Scholarship/Leadership

Projects/Reflect

ASTEF Funds

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Raffles/Cruises

Gifts/No bruises.

ASTEF Fundraising

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Degrees/Certificates/Life-long Learning

Enrichment/ Professional Advancement: stop the yearning.

Apply for a TSO Scholarship/ASTEF funded.

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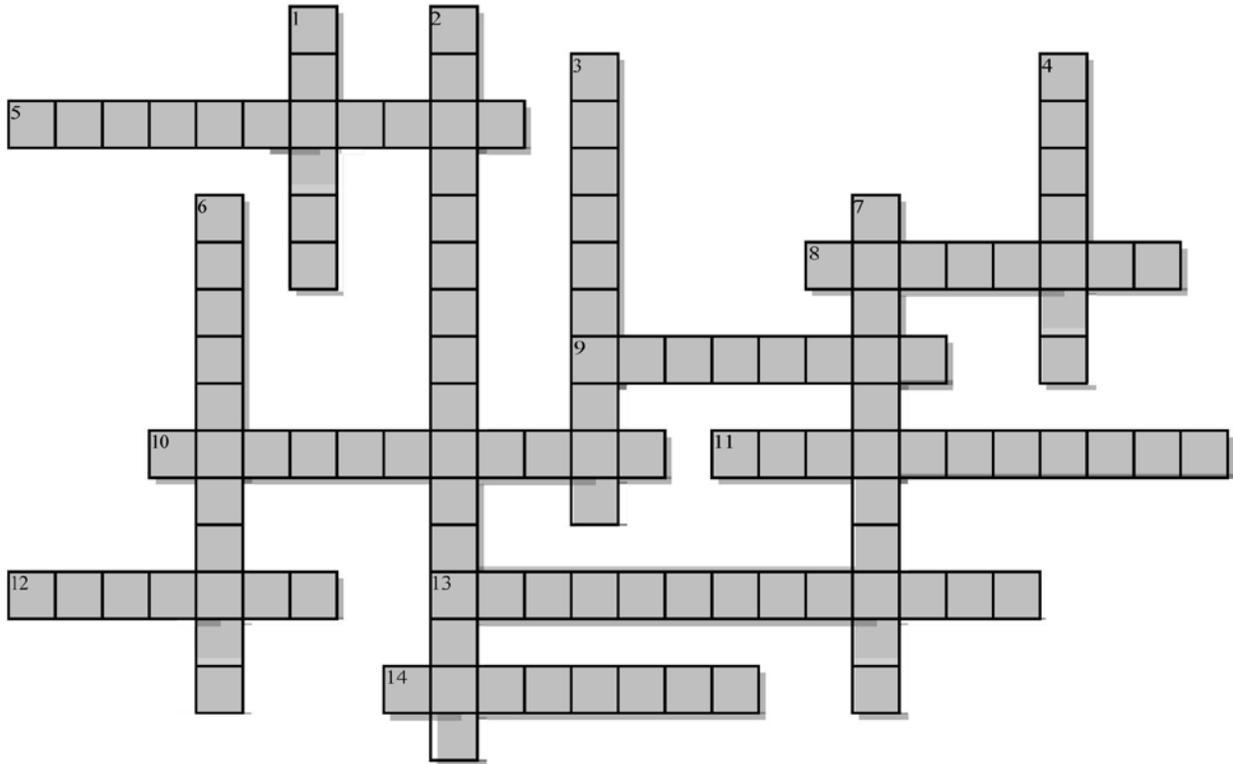
Potential to lead/ Service to cede/

Friends to make on a short winter break.

Texas State Leadership Seminar/ASTEF funded.

# PUZZLES / GAME

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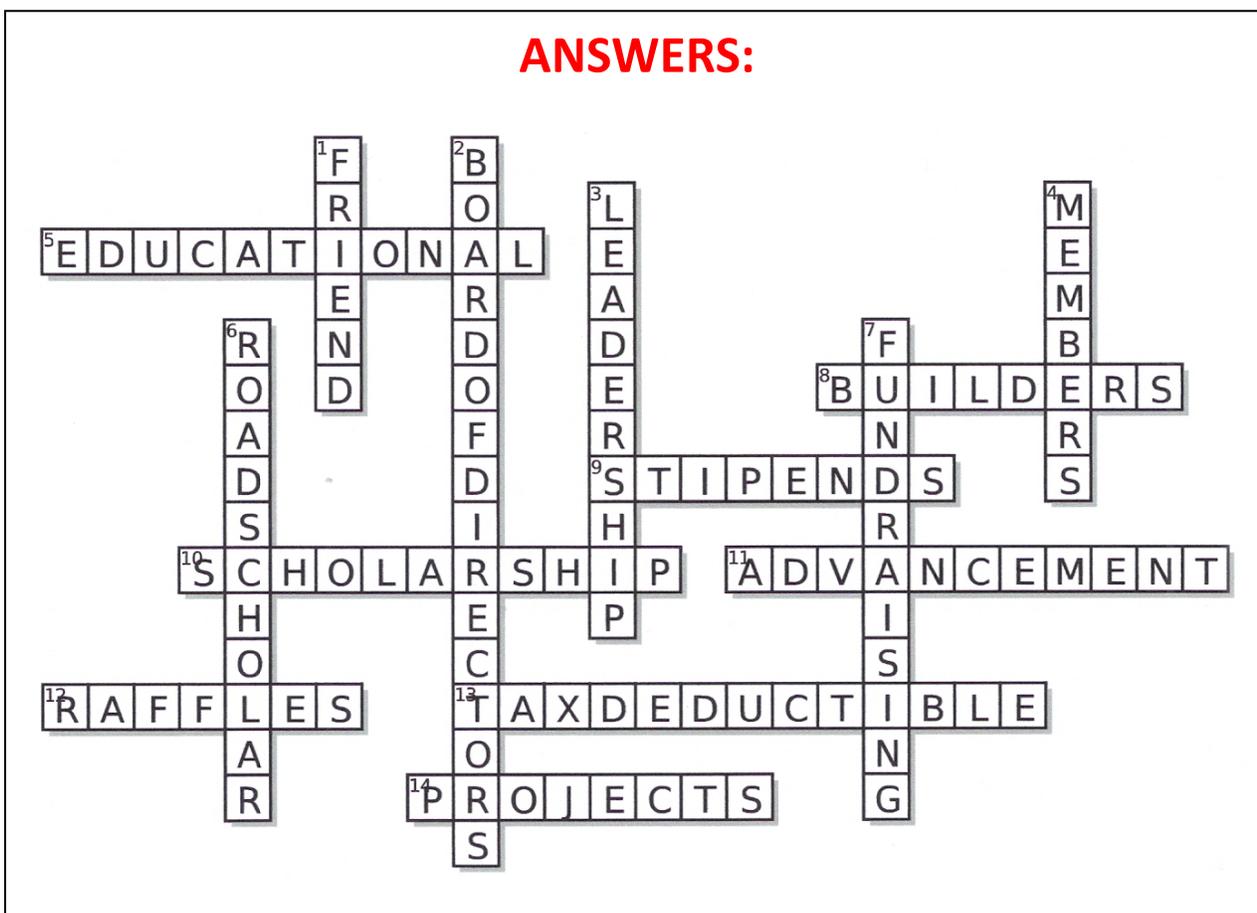
## ACROSS

- 5 One of the purposes of ASTEF is to promote \_\_\_\_ excellence for Texas students.
- 8 Chapters contributing \$2 per member to ASTEF each year.
- 9 ASTEF awards \_\_\_\_ for individual or chapter projects benefitting Texas educators and students.
- 10 One of the funds managed by ASTEF.
- 11 This committee develops and maintains a donor recognition program.
- 12 ASTEF fundraisers held at TSO conventions.
- 13 Contributions to ASTEF are \_\_\_\_.
- 14 One of the funds managed by ASTEF.

## DOWN

- 1 A business or an individual who contributes \$25 - \$99 within a year.
- 2 They elect ASTEF officers.
- 3 One of the funds managed by ASTEF.
- 4 They elect ASTEF Directors.
- 6 \_\_\_\_ travel programs support ASTEF fundraising.
- 7 ASTEF is the \_\_\_\_ entity supporting TSO.

## ANSWERS:



## BANNERS FOR CHAPTER NEWSLETTERS

- November: ASTEF funds leadership opportunities. Don't miss one at the next state convention.
- December: ASTEF funds projects that impact Texas students. Apply by April 1.
- January: ASTEF brings you New Year Greetings! Impacting Education by Impacting Educators
- February: ASTEF challenges you to find games, icebreakers and other information on the ASTEF web page, [astef.org](http://astef.org), under Foundation Focus Ideas to use for chapter awareness of ASTEF programs and activities.
- March: ASTEF recognizes your gift at state convention! Please submit by April 1!
- April: ASTEF suggests a travel adventure for you! Register now!
- May: ASTEF funds \_\_\_# scholarships for TSO members. Grand total: \$ \_\_\_\_
- June: ASTEF announces projects at its annual meeting! Be there!
- July: ASTEF celebrates you as a donor! Thank you so much!
- August: ASTEF project participant \_\_\_\_\_ describes the impact of a unique opportunity for Texas students in the *Lone Star News*. Read the details in the Fall issue.
- September: ASTEF scholarship recipient \_\_\_\_\_ reports her learning experience as \_\_\_\_\_. Find details \_\_\_\_\_.

## **SAMPLE NEWS RELEASE**

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A special program was presented by \_\_\_\_\_ (insert name of chapter) on \_\_\_\_\_ (insert date) which focused on the Alpha State Texas Educational Foundation (ASTEFL), a charitable organization that benefits education, educators and students within the state of Texas. Through ASTEF, Delta Kappa Gamma members are able to apply for leadership training, scholarships and special project stipends that benefit educators, students and charitable organizations in the community. ASTEF is a 501(c)(3) organization and all donations are tax deductible to the extent allowed by law. ASTEF also sponsors travel opportunities for Delta Kappa Gamma members which benefit the funds within the organization. More information on ASTEF is available at [www.astef.org](http://www.astef.org).

Those (insert chapter name) members participating in the program include (insert names and some local information about each).

## **SHARING THE GOOD NEWS**

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Please consider sharing your chapter's good ASTEF news with the events/marketing team that provided these ideas for your chapter's ASTEF program planning. Send news and photos to Katherine Reid, Marketing chair, [marketing@astef.org](mailto:marketing@astef.org).

By sending pictures or news, you are giving permission for us to publish these in the Lone Star News, on the TSO website and in Constant Contact e-mail messages to ASTEF members..

## **LASER SPEECHES TO HELP SPREAD THE WORD**

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During the year, ASTEF promoted excellence in education by funding scholarships, leadership training, and projects impacting Texas children.

Thank you for your contribution!

Members in all counties of Texas are interested in continuing this great start by investing more in a variety of projects to encourage students and educators across Texas. These projects will include:

- Support for Early-Career Educators (attrition rate is 3-5 years)
- Leadership development for women (the number of women as heads of households continues to increase)
- A more equitable education for Texas students (families struggle to give their children an affordable education)

You can help by making a tax deductible contribution to ASTEF.  
Expect to hear about our projects in July!

**Who are we?** We are professional educators who have been honored with membership in Texas State Organization, Delta Kappa Gamma.

**What do we do?** We raise funds for activities to promote educational excellence for Texas students and support professional and personal growth of women educators in Texas.

**What is our focus?** Our focus is scholarships, leadership development, service projects, and stipends to Aspiring Educators. ASTEF

We raise money for **scholarships** for women educators in Texas.

We fund **leadership** events to support the professional and personal growth of Texas women educators.

We support **projects** that promote educational excellence for Texas students.

We fund stipends for Aspiring Educators. ASTEF

We raise funds to promote educational excellence for Texas students. We provide funding to support the professional and personal growth of women educators in Texas. We raise money for scholarships, leadership events, projects and Aspiring Educators. ASTEF

**Raising funds for activities to promote educational excellence for Texas students is what we do. Individually we were invited to membership in Texas State Organization, Delta Kappa Gamma, and work to promote funding for the professional and personal growth of Texas women educators. We focus primarily on a variety of scholarships, leadership opportunities, special projects and stipends for Aspiring Educators. Our fundraising activities include raffles, auctions, cruises and other campaigns to build funds to sustain our scholarships, leadership events, multiple projects and Stipends to Aspiring Educators. Members and guests have cruised the Eastern Caribbean and Alaska. In 2014, ASTEF sponsored a Road Scholar trip to Williamsburg. In 2015, ASTEF will travel to Savannah, GA. You can join us on this upcoming travel adventure. Details appear on the website: [astef.org](http://astef.org)** **ASTEF**

**We are the fundraising arm of Texas State organization, Delta Kappa Gamma, educational honor society of women members represent all levels of education. We promote funding for activities that support professional and personal growth of women educators in Texas and promote educational excellence for Texas students. We offer scholarships, train leaders, fund projects in communities across the state and supply stipends to Aspiring Educators.** **ASTEF**

**This space is reserved for you!**

**Facts to work with:**

**In the past year, ASTEF and/or ASTEF's Board Members:**

- Presented an ASTEF Celebration at the San Antonio convention. **ASTEF is five (5) years old. HIGH FIVE ASTEF!**
- Funded \$28,000 in scholarships, plus \$5,000 for Aspiring Educators.
- Financed 18 competitive stipends to educators in Texas. Over \$20,000 in stipends were awarded in San Antonio.
- Funded an intensive Leadership Seminar for professional educators
- Raised over \$20,000 in funds through a "Piggy Bank Posse" project throughout the state
- Attended each of the 18 Area Workshops in Texas to share information about ASTEF.
- Sponsored a Road Scholar travel program to Colonial and Revolutionary Virginia and began plans for an upcoming 2015 Road Scholar trip to Savannah, GA.
- Created a new website – [www.astef.org](http://www.astef.org).
- Shared ASTEF news with members through Constant Contact e-mail messages, the Lone Star News, and a News section of the ASTEF website, [www.astef.org](http://www.astef.org).
- Received approval for ASTEF to assume responsibility for administering and funding the Aspiring Educator program.
- Conducted the first Orientation for incoming ASTEF Board Members.
- Recognized ASTEF donors in the convention program and through personal contacts.
- Elected new ASTEF officers for the upcoming biennium. (Elected by ASTEF Board of Directors).
- Elected new ASTEF Directors (Elected by ASTEF members at the ASTEF annual meeting).



# ALPHA STATE TEXAS EDUCATIONAL FOUNDATION (ASTEF)

## CONTRIBUTION FORM

**Instructions:**

- A separate contribution form and check are required for each fund to which a gift is made.
- Gift acknowledgement will be sent to the honoree or to the person designated for a memorial gift.
- Contributions or bequests to ASTEF are deductible as charitable contributions for federal income tax purposes.
- Mail completed contribution forms with checks made to **ASTEF to PO Box 797787, Dallas, TX 75379.**

<b>Date:</b>		<b>Amount:</b>	<b>\$</b>
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**NAME of FUND** to which contribution is to be applied (Please select only one):

Scholarship Fund   
  Leadership Fund   
  Projects Fund

**GIFT IS FROM:**

\_\_\_\_\_ (Name of individual, chapter, area, or group)

**DONOR/CONTACT INFORMATION:**

<b>Name:</b>	<b>Email:</b>
<b>Mailing Address:</b>	<b>City/Zip Code:</b>
<b>Telephone:</b>	

(The above name will appear on the acknowledgment sent to the honoree or person designated for memorial.)

Complete one of the following (optional):

<input type="checkbox"/> In MEMORY OF:	<input type="checkbox"/> In HONOR OF:
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Please notify the following person of the gift/contribution (optional):

<b>Name:</b>	
<b>Mailing Address:</b>	
<b>City/State/Zip Code:</b>	

**For CHAPTER RECOGNITION ONLY – Select ONE AND ONLY ONE AREA to which credit or recognition will be given:**

Scholarship Fund	Leadership Fund	Projects Fund
<input type="radio"/> Honors - \$1 per member	<input type="radio"/> Journeymen - \$1 per member	<input type="radio"/> Groundbreakers - \$1 per member
<input type="radio"/> Double Honors - \$2 per member	<input type="radio"/> Trailblazers - \$2 per member	<input type="radio"/> Builders - \$2 per member
<input type="radio"/> Triple Honors - \$3 per member	<input type="radio"/> Chapter Contribution	<input type="radio"/> Chapter Contribution
<input type="radio"/> Chapter Contribution		

<b>SPECIAL INSTRUCTIONS:</b>
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**FOR RECOGNITION IN THE TSO CONVENTION PROGRAM, CONTRIBUTIONS MUST BE POSTMARKED BY APRIL 1.**