

## SLOGANS

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Create a jingle that would promote ASTEF, just like a slogan for most products.

Samples:

- Sharing our Resources, Supporting From Within (Projects and Scholarships)
- Make the News, Make a Donation (Fundraising - Raffles, etc.)
- Join the Adventure (ASTEF Sponsored Trips)

## BURMA SHAVE SIGNS

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Alpha State Texas Educational Foundation

Chapter projects we adore:

Books, technology apps, classroom supplies, and mentors--our core.

ASTEF.

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Early career educator/Now can rest

She has a mentor/One of the best

Supported by/ASTEF Project Funds

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Your chapter budget/Has had its day

So why not choose the modern way

Apply for ASTEF Funds/Okay?

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Involve members/Improve teaching

Enhance excellence/Students reaching.

Apply for an ASTEF Stipend

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Teachers pleading/Students needing

Stop/Avoid the picket.

Buy a raffle ticket/ASTEF.

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Scholarship/Leadership

Projects/Reflect

ASTEF Funds

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Raffles/Cruises

Gifts/No bruises.

ASTEF Fundraising

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Degrees/Certificates/Life-long Learning

Enrichment/ Professional Advancement: stop the yearning.

Apply for a TSO Scholarship/ASTEF funded.

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Potential to lead/ Service to cede/

Friends to make on a short winter break.

Texas State Leadership Seminar/ASTEF funded.